

FRANCHISE OPPORTUNITY

Restore Hope. Build a Legacy.

Strengthen Your Future With
the Trusted Name in Restoration



Who We Are

In 1981, a group of 38 entrepreneurial franchise owners made a bold investment in the future of a then-unknown restoration and carpet cleaning brand called Rainbow International. United by a shared ambition to build something enduring, they embraced a vision centered on scalable growth, operational excellence, and the power of franchising to create long-term success. Under the leadership of Don Dwyer, these early owners committed themselves to forging a new path—one rooted in the belief that restoration is about more than repairing physical damage. It is about restoring confidence, continuity, and stability for customers while creating sustainable business opportunities that strengthen both local communities and the franchise network as a whole.

Today, The Dwyer Group has evolved into Neighborly®, the world leader in home services, and Rainbow International is now Rainbow Restoration®, a trusted leader in the residential and commercial restorative services industry.

With more than 340 locations in North America, a range of services provided, and new, large-loss response capabilities, Rainbow Restoration restores tens of thousands of homes and businesses each year following a fire, flood, natural disaster, or accidental damage incidents.

Our Culture

Based on years of experience, Rainbow Restoration has put into practice a comprehensive and customer care-focused protocol system. Embraced and used by every Rainbow Restoration emergency response location, our protocol system is a great reminder that the latest in technology, equipment, and training matters little if a genuine and compassionate concern and respect for the customer isn't shown on every job.



That focus extends to our franchise owners as well. Across the board, Rainbow Restoration franchise owners cite “the ability to mentor individuals and help them reach goals” as the most rewarding part of the ownership experience. This may be because franchise owners and their teams are, quite literally, in the trenches together, helping other families through some of their toughest times.



I selected Rainbow Restoration® for the support, the policies and procedures, and the ability to talk to other like-minded owners.

Aaron Fischer

Rainbow Restoration of Richmond, Charlottesville, Fredericksburg, Harrisonburg & Staunton



340+
franchise locations
in North America



40+
years of
experience

Learn more at franchise.rainbowrestores.com



Resources and Support

Management and Technical Training

Although our business model is ultimately designed for executive ownership, it is crucial that our franchise owners understand the technical side of our services. To that end, we treat water and fire mitigation and restoration training more as a rite of passage than a step in the process. You will also have a Franchise Business Coach (FBC) helping you every step of your journey, and as your business grows and needs evolve, your FBC will evolve with you through our tiered coaching strategies.

Marketing Tools

Rainbow Restoration® and Neighorly® provide franchise owners with **access to a modern marketing platform** designed to support local demand generation and customer retention. A **centralized team** develops strategy, campaign frameworks, creative assets, and planning tools that owners can use to activate marketing in their markets.

At the local level, franchise owners have access to performance-focused tools, customizable resources, and guidance to help attract new customers and stay connected with existing ones. **Individualized support** is available to new owners and franchise business owners who want assistance applying these tools based on their goals, experience, and local conditions to help to boost engagement and success.

Rebates and Discounts

Through ProTradeNet, Rainbow Restoration owners gain access to pricing discounts and rebates from over **250 vendors**. This results in savings on a wide variety of products and services including equipment, supplies, consumer financing, employee benefit plans, software programs, and much more.

Collaborative Network

Through Neighorly's powerful network, Rainbow Restoration franchise owners can **build relationships with other owners** both locally and nationwide to share ideas, best practices, and expertise. We truly believe we are stronger together — and franchise owners can count on a **network of support** throughout their business ownership journey.

The Neighorly® Advantage

With more than 40 years of experience, 28 brands, and over 5,500 franchise locations, Neighorly provides the scale and foundation to support continued improvement across the system.

Today, franchise owners operate within a connected and evolving platform that supports both national consistency and local execution. Shared marketing capabilities, proprietary technology, operational tools, and performance insights help simplify decision-making and daily operations. Together, these capabilities reflect a professionally supported platform that franchise owners can leverage as they launch, operate, grow, and manage their local businesses.



5,500+

franchise locations

\$4.6B

systemwide revenue

Neighorly Code of Values: We Live R.I.C.H.



Respect

Showing **respect** for all people



Integrity

Acting with **integrity** in all dealings



Customers

Serving **customers** with enthusiasm



Having Fun

And **having fun** in the process

Ownership Model

Franchise owners are empowered to take charge of their lives and create lifestyles they deserve.

- ✓ **High Potential**
High value core business with multiple service verticals
- ✓ **Diversified Offerings**
Owners may supplement core restoration offerings with cleaning, reconstruction, content removal services, crime scene cleanup, and more
- ✓ **Recession Resilient**
Disasters will always happen, and restoration work is needed regardless of what happens in the broader economy
- ✓ **Development and Emergency Response Process**
In addition to formal agreements with insurance carriers, third party administrators, and businesses, Rainbow leverages a national sales team to secure new clients and provide the platform for major emergency responses to large loss scenarios.
- ✓ **Suited for Go-Getters**
It's a lifestyle. A hands-on executive business model not for the faint of heart, the emergency-driven restoration industry is highly motivating and personally fulfilling — restoring hope for those who have lost.
- ✓ **Sustainable**
By leveraging expertise, scale, and the reputation of our network, you get access to a greater breadth of opportunities from our extensive relationships
- ✓ **Designated Territories**
We have designated, negotiated service areas for each franchise awarded



It Feels Like Family

When you join Rainbow Restoration, you join a supportive family of fellow business owners who can (and do) get into the trenches with you. Rainbow Restoration franchise owners are collaborators willing to help one another day or night. Access to this extended network of like-minded individuals is an invaluable advantage to being part of a franchise system.

Franchise Business Coach (FBC)

You have a business to run, and we have best practices to share. You'll receive regularly scheduled visits from your seasoned FBC, and they are available for advice, day or night.

Awareness in Your Area

Rightly so, disaster relief is not something people think about very often. That's why we continuously promote national awareness campaigns on your behalf, so that when the need does arise, Rainbow Restoration becomes top of mind. In combination with your local digital marketing efforts, Rainbow Restoration should also rise to the top of online searches.

Powerful Proprietary Technology

Our custom business management software simplifies your day-to-day administrative duties. It's an all-in-one system for job estimates, tracking leads, assistance with leadership, workplace culture, and more.

ProTradeNet Discounts

Gain access to our exclusive ProTradeNet vendor system to receive discounts on all your business purchases and cash rebates on the dollars you spend each year. Neighborly-wide, our franchise owners have earned \$8.3M in rebates¹ from hundreds of suppliers!

More Than Restoration



Between our proven model and your leadership, we'll partner to build a **mutually beneficial relationship**.

Core services:

- Water damage restoration
- Fire damage restoration
- Smoke damage restoration
- Mold removal
- Odor removal

Sample additional services:

- Carpet cleaning
- Content cleaning and storage
- Reconstruction
- Crime scene cleanup

WE AREN'T THE LARGEST...

Rainbow Restoration's franchise growth has been strategic from the start. We never set out to be the biggest restoration company in the country; we set out to be the best. Part of that promise is allowing our franchise owners to claim select territories.

...OR THE SMALLEST

On the flip side, we are big enough to have established relationships with big-name insurance companies. Franchise owners are welcomed into the Rainbow Restoration referral network, enjoying national accounts built right in.

...AND WE OFFER THE INDUSTRY'S BEST TRAINING

We provide thorough in-person and on-demand business management and technical instruction that can help experienced professionals or those new to restoration get started with their business.



Investment Overview

Our ownership model involves a low cost of investment relative to the revenue potential.

\$185,336-\$351,900

estimated initial investment range¹

- \$100,000 in available liquid capital required
- \$350,000 minimum net worth

Average Annual Gross Sales in 2025²

\$2,824,113

in **top 25%** of reporting businesses

\$1,853,927

in **top 50%** of reporting businesses

\$1,063,348

of **ALL** of reporting businesses

\$272,768

in **bottom 50%** of reporting businesses

\$113,109

in **bottom 25%** of reporting businesses



Qualified Veterans

20% OFF

Initial franchise fee³

We proudly offer active or retired U.S. or Canadian military members who were honorably discharged and who meet our qualifications for purchasing a franchise, a 20% discount off the Minimum Initial Franchise Fee via VetFran.

Ask us about financing options that might be available.

1. Refer to Item 7 of the 2026 Rainbow International SPV LLC Disclosure Document for full details. 2. Refer to Item 19 of the 2026 Rainbow International SPV LLC Disclosure Document for full details. There were 284 total reporting Franchised Businesses who were in operation and reporting sales for the full 12 months of the 2025 Reporting Period. Of those, 71 were in the Top 25% and 142 were in the Top 50%; new franchisees' individual financial results may differ from the results stated herein. 3. Refer to Item 5 of the 2026 Rainbow International SPV LLC Disclosure Document for full details.

FRANCHISE OPPORTUNITY

Strengthen Your Future While Rebuilding Others

Team up with the trusted name in restoration
while select territories are still available.



To learn more about joining the Rainbow Restoration community
and starting your own business, contact us now at:

833-439-0320 or

franchise.rainbow@nbly.com

You can also get **more information** about Rainbow Restoration at:

franchise.rainbowrestores.com

This advertisement should not be construed as an offer to sell any franchises. The offer of a franchise can only be made through the delivery of a franchise disclosure document by or on behalf of one of the Neighborly brands 1010 N. University Parks Dr. Waco, TX 76707, 254-745-2444. In addition, certain states regulate the offer and sale of franchises. We will not offer you a franchise unless and until we have complied with applicable pre-sale registration and disclosure requirements in your state. The filing of an application for registration of an offering prospectus or the acceptance and filing thereof by the NY Department of Law as required by NY law does not constitute approval of the offering or the sale of such franchise by the NY Department of Law or the Attorney General of NY.