

FRANCHISE OPPORTUNITY



JUNK[®]KING[®]

a neighborly company

**TURN
CLUTTERED
SPACES INTO
GREEN**

WHO WE ARE

Junk King® was founded in 2005 with the purpose of providing commercial and residential customers with dependable junk hauling services to clear the clutter and unwanted items from their homes and businesses.



175+

franchise locations
in North America

700+

trucks on the road

\$94,777,775

systemwide sales*

**source: Internal company statistic from 2025.*

The company has grown rapidly, and today Junk King is the **second-largest and fastest-growing junk removal service in North America**. Our continued success has been fueled by our recycling-based junk removal business model and our reputation for consistently providing world-class customer service.

Our Owners Make an Impact

Our professional junk removal service franchise features a **national call center, a proprietary Junkware software program, and a state-of-the-art review and referral platform** that measures 10 customer service metrics for every job.

In addition, we provide our franchise partners with mobile invoicing; a turnkey marketing program; and personalized support in operations, finance, and business development.

And now that Junk King is part of Neighborly®, the world's largest home services company, we are franchising nationwide and offering an incredible opportunity to prospective owners who want to leverage the training, systems, support, and operational scale that Neighborly provides to those who want to be their own boss and live their business ownership dream.



First, follow the system. It's a proven model... The techniques, and systems that are in place work. And second, you need to use the most valuable tool you have as a franchise owner, and that is the other franchise owners.

It's about helping people in the system. It's about helping the system itself, and just being kind to one another and helping each other succeed.

Edward Stripay
Owner

Junk King, Western Pennsylvania



Learn more at franchise.junk-king.com

OWNERSHIP MODEL

Franchise owners are empowered to take charge of their lives and create lifestyles they deserve.

✓ Executive Ownership Opportunity

You're a business owner. **You're here to lead, not haul junk.** We provide resources to help you hire and train your own staff.

✓ Proven Business Model

We'll give you a roadmap and the systems you'll need to hit the ground running. Leverage our proven models for generating revenue and minimizing costs.

✓ Control Over Your Own Destiny

Use our systems as a framework and add your own flair to grow your business. Set a family-friendly schedule and **find your own work-life balance** while leveraging our National Account Team, call center, and powerful proprietary Junkware software to manage your business.



We saw the upside of it financially, the growth potential of it, and we said, 'We should not be owning just one.' We actually put a plan together to own nine to ten.

Doug Wren
Junk King Salt Lake City,
Utah County & Ogden, UT



Junk King Advantages for Ownership

With Junk King, franchise owners enjoy the benefits of business ownership without going it alone.

- **Multiple Revenue Streams:** With increasing demand for services due to people's excess "stuff," you'll offer multiple income streams, allowing customers to mix and match services for added revenue from hauling and dumpster rentals.
- **Durable and Scalable:** Junk King offers a strong tactile, non-digital service, irreplaceable by AI. The business is scalable, with stable expenses and trucks 20% larger than competitors.
- **Eco-Friendly Practices:** We recycle, reuse, upcycle, or donate up to 60% of all that we pick up, providing additional revenue and lowering operating costs for franchises.
- **National Marketing and Support:** Benefit from integrated marketing, national lead generation, and a call center with over 70 U.S.-based agents available 24 hours daily to provide customer support.
- **Supplier Discounts:** Through ProTradeNet®, Junk King owners gain access to pricing discounts and rebates from over 250 vendors.
- **Extensive Training:** Owners start with our six- to eight-week Sure Start training program. This is led by a training consultant and business franchise coach. It includes a combination of business and technical training. After that, owners have access to extensive ongoing training in video, webinar, and in-person formats.
- **Integrated Marketing:** Benefit from integrated marketing tools, national brand awareness, and a centralized call center, along with the training, guidance, and resources to help you generate, manage, and convert leads in your local market.



WE OFFER A WIDE RANGE OF SERVICES

We haul junk for commercial and residential customers and help them clear clutter and unwanted items from homes and businesses.

We Offer a Wide Array of Services Including:

- On-demand full service junk removal using 18 Cubic Yard customized Junk King Trucks
- 12 Cubic Yard Self-service Dumpster Rentals
- Dumpster Bin Package
- Recycling, including clothes and textile bins
- Reselling still-valuable items
- Upcycling, including repurposing junk for other uses such as artwork
- Donations



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RESOURCES AND SUPPORT

Marketing Tools

Junk King® and Neighborly® provide franchise owners with **access to a modern marketing platform** designed to support local demand generation and customer retention. A **centralized team** develops strategy, campaign frameworks, creative assets, and planning tools that owners can use to activate marketing in their markets.

At the local level, franchise owners have access to performance-focused tools, customizable resources, and guidance to help attract new customers and stay connected with existing ones.

Individualized support is available to new owners and franchise business owners who want assistance applying these tools based on their goals, experience, and local conditions to help to boost engagement and success.



Rebates and Discounts

Through **ProTradeNet**, Junk King owners gain access to pricing discounts and rebates from **over 250 vendors**. This results in savings on a wide variety of products and services including equipment, supplies, consumer financing, employee benefit plans, software programs, and much more.

Collaborative Network

Through Neighborly's powerful network, Junk King franchise owners can **build relationships with other owners** both locally and nationwide to share ideas, best practices, and expertise. We truly believe we are stronger together — and franchise owners can count on a **network of support** throughout their business ownership journey.

The Neighborly Advantage

With more than 40 years of experience, 28 brands, and over 5,500 franchise locations, Neighborly provides the scale and foundation to support continued improvement across the system.

Today, franchise owners operate within a connected and evolving platform that supports both national consistency and local execution. Shared marketing capabilities, proprietary technology, operational tools, and performance insights help simplify decision-making and daily operations. Together, these capabilities reflect a professionally supported platform that franchise owners can leverage as they launch, operate, grow, and manage their local businesses.



5,500+
franchise locations

\$4.6B
systemwide revenue

Neighborly Code of Values: We Live R.I.C.H.



Respect

Showing **respect** for all people



Integrity

Acting with **integrity** in all dealings



Customers

Serving **customers** with enthusiasm



Having Fun

And **having fun** in the process

OUR FRANCHISE RELATIONSHIP

Between our proven model and your leadership, we'll partner to build a **mutually beneficial relationship**.

We provide:

- An established business model
- A strong, recognizable brand
- Proven, effective systems
- Training and support

You provide:

- Team leadership
- Local networking
- Your unique talents and style



Junk King franchise owners embody the spirit of our brand. They're presented with the chance to attain a satisfying lifestyle and share a few key traits:



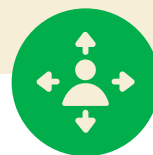
Motivated

You **never shy away from a challenge** and help inspire others.



A Heart for Service

You **prioritize people** and work to exceed expectations.



Flexible

You are **willing to learn** from and trust our expertise.

Investment Overview

Our ownership model involves a low cost of investment relative to the revenue potential.

**\$121,200–
\$236,000**

estimated initial investment range¹

Ask us about financing options that might be available.

- \$50,000 in available liquid capital required
- \$250,000 minimum net worth
- As a Founding Member of VetFran, we proudly offer US or Canadian military veterans who were honorably discharged and who meet our qualifications to purchase a franchise, a 15% discount off the initial franchise fee.³

Strong Revenue Potential²

The Junk King business model is delivering excellent business results that keep getting better.

\$551,635

Average Gross Sales for all reporting franchises

\$449,606

Median Gross Sales for all reporting franchises

\$2,939,477

Highest Gross Sales for all reporting franchises

\$26,580

Lowest Gross Sales for all reporting franchises

1. The Junk King estimated initial investment range includes the Initial franchise fee; however, the initial franchise fee may vary depending on the size of the Territory purchased. Refer to Items 5 & 7 of the 2026 Junk King SPV LLC Franchise Disclosure Document for additional information. 2. Refer to Item 19 of the 2026 Junk King SPV LLC Franchise Disclosure Document. Figures represent the average, median, highest and lowest Gross Sales Data for continually operated businesses for the 2025 calendar year. New franchisees' individual financial results may differ from the results stated herein. 3. See Item 5 of the 2026 Junk King SPV LLC Franchise Disclosure Document for full details. Discounts cannot be combined.



GET STARTED TODAY

To learn more about joining the Junk King community and starting your successful business, contact us now at:

888-877-JUNK or
franchise.junkking@nbly.com

JUNK KING

a neighborly company

You can also get more information about
Junk King at:

franchise.junk-king.com

This advertisement should not be construed as an offer to sell any franchises. The offer of a franchise can only be made through the delivery of a franchise disclosure document by or on behalf of one of the Neighborly brands, 1010 N. University Parks Dr., Waco, TX 76707, 254-745-2444. In addition, certain states regulate the offer and sale of franchises. We will not offer you a franchise unless and until we have complied with applicable pre-sale registration and disclosure requirements in your state. The filing of an application for registration of an offering prospectus or the acceptance and filing thereof by the NY Department of Law as required by NY law does not constitute approval of the offering or the sale of such franchise by the NY Department of Law or the Attorney General of NY.