

HELP PROTECT FAMILIES AND PROPERTY. OWN A DRYER VENT WIZARD®.

FRANCHISE OPPORTUNITY



WHO WE ARE

Founded in 2004, **Dryer Vent Wizard** has grown to become the leading company specializing in residential and commercial dryer vent cleaning, repair, and installation in the United States and Canada. We are committed to helping customers keep their homes and businesses safe from the threat of dryer vent-related fires and free from lint-related issues with dryers and clothes.



165+

franchise locations in
the U.S. and Canada



22+

years of
experience



#1

ranked dryer vent
cleaning franchise

Our franchise owners are service-oriented professionals and investors who seek to have meaning in what they do. As a Dryer Vent Wizard owner, you'll be able to provide services that save homeowners stress, time, and money. You'll also be able to leverage our proven business model, processes, and resources to build your own business with a strong return on your investment.

We are a well-respected service provider in the home services industry, which is **a recession-resilient industry that can't be outsourced overseas** and won't fall victim to automation. As a Dryer Vent Wizard franchise owner, you'll gain access to extensive training, ongoing support, and the essential tools needed to serve customers and establish a thriving enterprise.



I enjoy the camaraderie with other franchise owners and the genuine desire to help each other succeed. It's like an extended family of experts.

Gayle Patrick
Newport News, VA, Franchise Owner

Our Culture

The real magic behind Dryer Vent Wizard's success is the culture. **We strive to be a community of selfless owners united around a common goal of serving customers** and helping each other succeed. It is a culture that feels like family, a culture of inclusiveness, and most of all, a culture of integrity. With a Dryer Vent Wizard franchise, you can join a close-knit group of business leaders who support each other at every turn.

The Need for Dryer Vent Cleaning

Only a few decades ago, most American homes were designed with laundry rooms against exterior walls, which meant quick and easy ventilation. Now, many builders are prioritizing homeowner convenience, moving laundry rooms closer to bedrooms and hallways. The result is longer dryer vent ducts, less direct paths for airflow, and ideal conditions for lint buildup and blockage. The dryer vent cleaning industry was born out of the necessity to clean the linty mess created by this change in home design. Learn more at franchise.dryerventwizard.com.



OWNERSHIP MODEL

✓ Extensive Training and Coaching

Franchise owners start with our 6 to 8-week Sure Start training program. It includes a combination of business and technical training. After that, you'll have access to extensive ongoing training in video, webinar, and in-person formats. We'll also set you up with web-based point-of-sale software that assists with all aspects of your business.

Variety of Customers to Serve

✓ As a Dryer Vent Wizard franchise owner, you can generate income from a broad base of customers.

Homeowners: Our primary customers are homeowners who live in houses with dryer vents that don't have ideal airflow. These customers value services that help them maintain safety in their homes and efficiency in their appliances.

Multi-Unit Residential Clients: Residential property managers are ideal customers for the services you'll provide. Many apartment buildings, condominiums, and other multi-unit residential properties have dozens or hundreds of dryers needing regular service.

Commercial Clients: Dryer Vent Wizard provides commercial dryer vent cleaning services to a wide variety of businesses with clothes dryers. This includes small hotels, fitness centers, pet groomers, spas, day cares, adult care facilities, and anywhere else that has in-house laundry facilities.

Many of these customers will require your services more frequently building customer loyalty and growing your business over time.



Benefits of Ownership

Executive Ownership Model

- You will be encouraged to lead, not perform the services yourself
- Available back office resources so you can focus on leading the team and developing the business

Limited Competition

- Niche industry in an underserved market
- Growing demand due to lint buildup in poorly designed dryer vents

Recurring Revenue

- Business model encourages recurring cash flow from repeat customers

Multiple Revenue Streams

- Potential year-round income from multiple services that are not weather dependent
- Diverse customer base including both residential and commercial opportunities
- Additional income opportunities among businesses with high-volume laundry facilities including pet groomers, spas, fitness centers, and more

Low Investment, Scalable Model

- Relatively low-complexity business model with low startup and overhead costs
- Ability to add service professionals and equipment as business grows

Community Oriented

- Delivers valuable service that helps protect families and properties
- Focused on helping others and providing excellent customer service to community members
- Gives you access to supportive networks of mentors, coaches, and fellow franchise owners to help you succeed



BLOWING AWAY THE COMPETITION

As a Dryer Vent Wizard owner, you'll offer diverse services with potential to generate recurring appointments for a steady cash flow from loyal customers.

Diagnostic Inspection: Your expert technicians will use specialized equipment to measure airflow and static pressure in dryer vent systems, allowing you to provide the most effective services to make dryers safer and more efficient.

Dryer Vent Cleaning: Your technicians clear the entire dryer vent line of all blockages by removing debris, lint, and other obstructions. They will also go the extra mile to help ensure the health and safety of your customers by sanitizing any vent segments where bacteria and viruses may be present.

Vent Installation: Whether customers need a new dryer vent system or want to replace an existing problematic system, your technicians can provide professional dryer vent installation services. They can install vent systems that are effective and code compliant.

Vent Rerouting: Your technicians will be trained to reroute poorly designed vent systems to ensure proper ventilation and maximum airflow. This can significantly reduce future issues that your customers will have with their dryer vent systems.

Vent Repair: As a result of daily activity and the passing of time, components of dryer vent systems may need to be repaired. Your technicians will repair leaks, faulty joint connections, and improper vent materials that can cause serious issues such as dryer fires, carbon monoxide buildup, mold growth, and energy loss.

Booster Fan Installation: For dryer vents that are more than 35 feet long, we recommend a booster fan to help ensure proper ventilation. By installing booster fans, your technicians will ensure airflow is maintained at a speed necessary to move lint through the entire ventilation system.



It's wonderful to have family members working for and with me. I've always wanted to be able to do that.

Carl Hein
Farmington, MN, Franchise Owner



I always appreciate that my fellow franchisees are there when I need them.

Jordan Catino
Schenectady, NY, Franchise Owner



RESOURCES AND SUPPORT

Marketing and Advertising Tools

Dryer Vent Wizard® and Neighborly® provide franchise owners with **access to a modern marketing platform** designed to support local demand generation and customer retention. A **centralized team** develops strategy, campaign frameworks, creative assets, and planning tools that owners can use to activate marketing in their markets.



At the local level, franchise owners have access to performance-focused tools, customizable resources, and guidance to help attract new customers and stay connected with existing ones. **Individualized support** is available to new owners and franchise business owners who want assistance applying these tools based on their goals, experience, and local conditions to help to boost engagement and success.

Rebates and Discounts

Through **ProTradeNet**, Dryer Vent Wizard owners gain access to pricing discounts and rebates from **over 250 vendors**. This results in savings on a wide variety of products and services including equipment, supplies, consumer financing, employee benefit plans, software programs, and much more.

Collaborative Network

Through the Neighborly HUB, Dryer Vent Wizard franchise owners can **build relationships with other owners** both locally and nationwide to share ideas, best practices, and expertise. We truly believe we are stronger together — and franchise owners can count on a **network of support** throughout their business ownership journey.

The Neighborly® Advantage

With more than 40 years of experience, 28 brands, and over 5,500 franchise locations, Neighborly provides the scale and foundation to support continued improvement across the system.

Today, franchise owners operate within a connected and evolving platform that supports both national consistency and local execution. Shared marketing capabilities, proprietary technology, operational tools, and performance insights help simplify decision-making and daily operations. Together, these capabilities reflect a professionally supported platform that franchise owners can leverage as they launch, operate, grow, and manage their local businesses.



5,500+
franchise locations

\$4.6B
systemwide revenue

Neighborly Code of Values: We Live R.I.C.H.



Respect

Showing **respect** for all people



Integrity

Acting with **integrity** in all dealings



Customers

Serving **customers** with enthusiasm



Having Fun

And **having fun** in the process

OUR FRANCHISE RELATIONSHIP

Between our proven model and your leadership, we'll work together to build a mutually beneficial relationship.

We provide

- An established business model
- A strong, recognizable brand
- Proven, effective systems
- Training and support

You provide:

- Team leadership
- Local networking
- Your unique talents and style



As a Dryer Vent Wizard franchise owner, you won't need prior dryer vent cleaning experience. We're looking for people from all backgrounds who share some key traits:



Leadership

A desire to lead your own team



Service Oriented

A passion for serving customers, problem-solving, and keeping people safe



Teamwork

A willingness to learn a successful system and play a key role as a business owner



Passion

Willing to do what it takes to grow a business

Initial Investment Overview

Our ownership model involves a low cost of investment.

\$84,900–\$163,400

estimated initial investment range¹

Ask us about available financing options.

- \$50,000 in available liquid capital needed
- \$200,000 minimum net worth needed

 **20% discount on initial franchise fee for qualified veterans**

As a founding member of VetFran, we proudly offer qualified honorably discharged US and Canadian veterans a 20% discount off the initial franchise fee via the VetFran Program and up to a 10% discount for qualified franchisees who are firefighters, law enforcement, emergency medical technicians and personnel, teachers, and educational administrative staff.²

Strong Revenue Potential

The Dryer Vent Wizard business model is delivering excellent business results.

\$236,672

**Average Annual Gross Sales
for Single-Unit Operators³**

\$747,054

**Average Annual Gross Sales
for Multi-Unit Operators³**

in all franchise businesses open and reporting for a full 12 months in 2025

1. Table provides an estimate of your initial investment and the costs necessary to begin operating the franchise. Actual costs will vary for each franchise location, depending on a number of factors. Refer to Item 7 of the 2026 Dryer Vent Wizard SPV LLC Franchise Disclosure Document for full details. 2. Refer to Item 5 of the 2026 Dryer Vent Wizard SPV LLC Franchise Disclosure Document for complete details. 3. Single-Unit figures represent 2025 average annual gross sales for 73 Franchised Businesses (Single-Unit Operators) open full 12 Months in 2025. Of the 73 reporting franchise businesses, 25 or 34% achieved or exceeded this average. Multi-Unit figures represent 2025 average annual gross sales for 31 Franchisees that operated a total of 81 Reporting Businesses open full 12 Months in 2025. Of the 24 reporting Franchisees 13 or 42% attained or exceeded this average. Refer to Item 19 of the 2026 Dryer Vent Wizard SPV LLC Franchise Disclosure Document for complete details. New franchisees' individual financial results may differ from the results stated herein.



GET STARTED TODAY

To learn more about **joining the Dryer Vent Wizard community** and starting your successful business, contact us now at:

833-439-0308 or
franchise.dryerventwizard@nbly.com

You can also get **more information**
about Dryer Vent Wizard at:

franchise.dryerventwizard.com



This advertisement should not be construed as an offer to sell any franchises. The offer of a franchise can only be made through the delivery of a franchise disclosure document by or on behalf of one of the Neighborly brands 1010 N. University Parks Dr. Waco, TX 76707, 254-745-2444. In addition, certain states regulate the offer and sale of franchises. We will not offer you a franchise unless and until we have complied with applicable pre-sale registration and disclosure requirements in your state. The filing of an application for registration of an offering prospectus or the acceptance and filing thereof by the NY Department of Law as required by NY law does not constitute approval of the offering or the sale of such franchise by the NY Department of Law or the Attorney General of NY.